

VISTA – AN OUTLOOK

Monthly Newsletter of Aishwarya Institute of Management & IT

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From the Director's Desk

eReaders are becoming more popular, as users look for alternative, cheaper ways to target them with content. One sign of their popularity is the libraries, which monitor their users closely to make better use of tight budgets. eBooks are also available on Delnet to support students, teachers and researchers. E libraries are growing. There are boundless opportunities for a learner in the electronic media. With the rise in the use of ICT there is a bright future for e publication and its use.



Dr. Archana Golwalkar

IMPORTANT LINKS

www.aishwaryacollege.org

www.rtu.ac.in

www.univindia.info

www.csi-india.org

www.ekalavya.it.iitb.ac.in

www.nbrc.ac.in/library/free_ebooks.htm

www.delnet.nic.in

18/07/2012 : How to Write Effective Research Paper

On 18th July 2012, a Workshop on "How to write effective research paper" was organized for the MCA Students of Aishwarya Institute of Management and IT. The expert was Mr. Kapil Shrimal (Asst. Professor, AIM & IT) to lay a

foundation towards basic understanding in students. The workshop started with the discussion on the concept of research papers. The expert emphasized on the relevance and need of writing research papers among students. The session covered : meaning of research paper, types of research paper, data collection, research methodology, layout of research paper, with examples.



Mr. Kapil Shrimal discussed the techniques of writing a research paper, with different sources focusing on primary and secondary data collection. Importance of literature review was also included.

Students were inspired and encouraged to participate in the area of Research, in their field of interest, by Dr. Archana Golwalkar (Director AIM & IT).

Professional problem solving with programming languages with special reference to 'C'

Date 28/07/2012



Technical talk on Professional problem solving with programming languages with special reference to "C" was organized for MCA students. The expert speaker Mr. Gaurav Vishwakarma (Director, Xavoc International, Udaipur), an IT Professional working, in the Industry, since last 14 Years in IT, Media and Branding Fields. He is considered as one of best logical

analyst. Mr Vishwakarma made the students aware of the skills required in the industry. Discussing on the vital aspects of 'C', the expert stressed on the need of strong foundation in programming and outlined the best preparation for project development.

Beyond College

29-07-12 : Blood donation camp



Blood donation camp was organized by Rotaract Club of Aishwarya, lead by president Nischal Chittora at RNT Medical College and Hospital on 28-07-12. Fifteen students faculty members and Mr Kapil Shrimal, Dr Mukesh Prajapat and Mr Bhupendra Rajwania donated blood. This life-saving contribution of the students was appreciated with award of certificates.

31-07-12 : Motivational Lecture

Motivational Lecture in the field of management, was delivered by Mr Kapil Shrimal (Asst. Professor AIM & IT) at Vidhya Bhawan Rural Institute, Udaipur, during the Student orientation program. Mr Shrimal used an

audiovisual presentation, with selected video clippings during interaction. The expert stressed on the significance of practical lessons with reference to recent developments in the industry.

Predictions for the month of August 2012



ARIES

If possible, avoid taking any major decisions, especially about health related matters. You may need to take measures to improve your stamina, immune system and the overall health. However, as the month progresses your health shall improve. Personal pleasures shall increase too. By and large, you shall have a smooth sailing. More so, because you may travel a lot, and may be too busy to gauge or oppose the changes.



TAURUS

You need to take it easy, and relax a little more. Work to enhance your health and fitness, either through a diet change or a routine incorporation. It is now important for you to adopt a slower approach, and take one thing at a time, so that you can maintain the energy levels. During the month ahead, frequent emotional outbursts are very likely, and your love life could be stressful, especially towards the end of the month, foretells Ganesha.



GEMINI

Your communication skills shall be vital in deciding the future of your the career path. You look set to focus on building new ties and expanding your network. However, you may have to go through some challenging situations, before you'll be able to grab some prestigious/ lucrative projects.



CANCER

Whatever you do, delays are likely to be your constant companions this month. Even when you try taking a short cut, thinking it may take lesser time and efforts, you may end up getting frustrated and tired. Be patient, and if possible, avoid constant complaining. Ensure that the work is done irrespective of how much time it takes.



LEO

You will continue to bask in the glory of your success, enjoying the pleasures of life, pampering yourself. It is a great time to adopt an exercise routine, especially if you have been postponing it for long. You already possess a charming personality, and can effortlessly attract the people of the opposite sex. You shall enjoy the admiration of many, during the month ahead too!



VIRGO

Your love life may not be very promising this month. If nothing else, the developments and their pace may simply slow down. Avoid taking any hasty decisions about your relationship/s. You need to first understand the dynamics of the relationship and let the time takes its due course.



LIBRA

With time, your confidence and quest for independence shall surge. Now, you are likely to have the power to do things your way. On the flip side, this very change may create problems in your love life, as your increased confidence and the ability to answer back may make you appear smug or stubborn to your beloved.



SCORPIO

You look set to receive a pat on the back for all your good efforts, at work. Over the past few weeks you have been working very hard, and this month all your efforts may reach the culmination point. Moreover, you may be entrusted with more responsibilities, and assigned more challenging projects, foretells Ganesha.



SAGITTARIUS

The month ahead may not be as fast-rolling and action-packed as you would prefer it to be. The rather dull and sluggish phase may test your patience, says Ganesha. However, this is just passing phase, so it's best to not lose hope. Besides, when this period finally gets over, and life gets more exciting, you will value the good times even more.



CAPRICORN

Disciplined and committed, you may now be able to maintain a wonderful balance between your work and family life, this month. Talking about work, Ganesha says that you are likely to come across nice job opportunities; chances of you taking one of them are high. However, you may still need to wait and look for better options.



AQUARIUS

Lately, you may have been struggling hard to cope up with the challenges of life, and there are fair chances that your confidence has been seriously hit. In fact, a sudden change in your personality may only give others a reason to ridicule you. Socialising is on the cards, and it may help you.



PISCES

Finances shall take the centre stage this month, as you may be busy paying off debts and taking stock of your overall finances. There is also a likelihood of you incurring more debts. Insurance claims and real estate, however, may generate income for you. Some unexpected expenses may force you to alter your plans at the eleventh hour, but you will be able to handle the situation.



Books Online

Manoj Mali, MBA III Sem

An electronic book is a text- and image-based publication in digital form produced on, published by, and readable on computers or other digital devices. e-books are usually read on dedicated hardware devices known as e-Readers or e-book devices. Personal computers and some cell phones can also be used to read e-books. Books can be purchased online easily

Top 10 Bestseller Books In India for the year 2012

- 1) **The Secret Of The Nagas**
- 2) **The Fountainhead**
- 3) **Life Is What You Make It**
- 4) **The Emperor Of All Maladies: A Biography Of Cancer**
- 5) **Myth = Mithya: A Handbook of Hindu Mythology**
- 6) **Steve Jobs: The Exclusive Biography**
- 7) **Revolution 2020**
- 8) **I Have A Dream**
- 9) **Don't Lose Your Mind Lose Your Weight**
- 10) **Chanakya's Chant**

A wonderful thing about a book, in contrast to a computer screen, is that you can take it to bed with you.

– Daniel J. Boorstin

The worth of a book is to be measured by what you can carry away from it.

– James Bryce

Create an eBook from Wikipedia Articles

Neha Mehta, MCA V Sem

You can bundle your favorite Wikipedia articles in a nicely formatted ebook and read it offline on any mobile phone, ebook reader or Tablet

The Wikipedia website now includes tools to help you create formatted ebooks using content from one or more Wikipedia pages - here's a sample ebook in the EPUB format.



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Wikipedia has offered the PDF export functionality on their website for some time but with the recent change, you can export a selection of Wikipedia pages as EPUBs which is a much better format for reading articles offline on mobile phones, ebook readers and tablets. PDF is still a more suitable format for creating print-ready ebooks.

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Smriti Talesara, MBA III

Google Scholar is a freely accessible web search engine that indexes the full text of scholarly literature across an array of publishing formats and disciplines. Released in beta in November 2004, the Google Scholar index includes most peer-reviewed online journals of Europe and America's largest scholarly publishers, plus scholarly books and other non-peer reviewed journals. It is similar in function to the freely available Scirus from Elsevier, CiteSeerX, and getCITED. It is also similar to the subscription-based tools, Elsevier's Scopus and Thomson ISI's Web of Science. Its advertising slogan - "Stand on the shoulders of giants" - is a nod to the scholars who have contributed to their fields over the centuries, providing the foundation for new intellectual achievements.

Your E-Book Is Reading You

Meenakshi Rao, MCA III Sem



For centuries, reading has largely been a solitary and private act, an intimate exchange between the reader and the words on the page. But the rise of digital books has prompted a profound shift in the way we read, transforming the activity into something measurable and quasi-public.

In the past, publishers and authors had no way of knowing what happens when a reader sits down with a book. Does the reader quit

after three pages, or finish it in a single sitting? Do most readers skip over the introduction, or read it closely, underlining passages and scrawling notes in the margins? Now, e-books are providing a glimpse into the story behind the sales figures, revealing not only how many people buy particular books, but how intensely they read them.

The major new players in e-book publishing—Amazon, Apple and Google—can easily track how far readers are getting in books, how long they spend reading them and which search terms they use to find books. Book apps for tablets like the iPad, Kindle Fire and Nook record how many times readers open the app and how much time they spend reading. Retailers and some publishers are beginning to sift through the data, gaining unprecedented insight into how people engage with books.

SUCCESS MANTRA FOR AUTHORIZING AN EBOOK

Nidhi Sharma, MCA V Sem

A growing number of ambitious authors are turning to self-publishing. But how do they translate their aspirations into success?

It has never been easier to publish your own book. Traditional publishers may take a year to turn your manuscript into print on a page but you can get your own ebook on sale around the world in about four minutes. The real battle, however, is the same as it ever was: how do you find an audience?

Old-school publishing houses will almost certainly endure. Their expertise in not only editing but distributing and publicising your book increases its chances of success. But alongside them are a growing number of authors who have become editor/designer/marketeer/sales director for their own ebooks.



Upcoming events

Independence Day Celebration

Student Orientation

Programme

Student Council Formation

Business Quiz

1. Choose the right book, the right genre and the right title
2. Don't just rely on Twitter or Facebook
3. Crowd-source some help
4. Go high-risk
5. Give it away. On line!
6. Use social media in a clever way
7. Talk, don't spam
8. Be ready to work extra hard
9. Take it to a bookshop
10. Aim higher

It is observed that many successful self-published authors have had web-based careers. "The wonderful thing about self-publishing is that it is a level playing field," says Lewis (an author). "If there is a 'secret', it's only that being a self-publisher today means you are an online marketer." Self-publishers should teach themselves online marketing, he recommends.

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"Since I switched to eTextbooks, my backpack is lighter and my posture has improved."

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RIDDLE

I saw an unusual book :
The foreword comes after the epilogue;
The end is in the first half of the book;
The index comes before the introduction.

Name the book.

γ16noitciB A

There is an ancient invention still used in some parts of the world today that allows people to see through walls

What is it?

wobniw A

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