

International Youth Day Celebration

12 Aug., 2013 : "A Pen is mightier than a sword". Considering this as the need of the hour, Aishwarya Institute of Management and Information Technology, Udaipur, had organized a motivational lecture for the students of MBA and MCA, on "Creative Writing" to inculcate the habit of writing.

The guest speaker for the program was Mr. Ramesh Modi, free-lance content editor for several financial research companies. He also writes articles for The Times of India.

Mr. Ramesh Modi put forward his views regarding writing, by throwing light on the importance of good writing. He said that writing is a medium to express one's feelings, thoughts, which may be positive or negative, insisting on original writings rather than copied. Social networking sites and blogs have become a popular medium to share and express oneself through writings. He explained the students that writing is liberating and gives power to transcend the boundaries and helps to express what

we are unable to speak. He concluded by motivating the students to develop the habit of reading and writing, as a good writer had to be a good reader and a listener as well. The student actively participated and raised their queries looking for resolutions. At the end of the session a vote of thanks was given by Ms. Twinkle Kumawat (MCA, III Sem.)



People Under Strees

Are quick-witted,
Are fast thinkers,
Love to work hard,
Live for their work,
Have very high standards,
Cannot tolerate inactivity,
Tend to be high-energy people,
Are quickly bored by routing work,
Thrive on competition and challenge,
Try to do more than one thing at a time,

Try to go in too many directions at once,
Cannot easily turn off work at the end of the day,
Have trouble balancing their business and personal lives,
Take their stress home at the end of the day,
Feel guilty if they slow down and relax,
Take on more work than they can handle,
May get behind in their work,
Rank high on stress charts,
Overextend themselves,
Often take work home.

– Anonymous

What Is A Team?

A team is a group of people working together to achieve a particular aim or objective. Some teams work very well. But, there are some teams whose collective performance falls short of what you might expect given the quality of individuals. Sometimes a team composed of highly intelligent people often performs worse than teams made up of less capable members.

Teams generally report to one boss. In a well-designed organisational structure, people reporting to one boss do often form a team. But, there is often a compromise between the need for traditional reporting lines, and grouping people together who are a team. In reality, team structures are often complicated, and people can be members of several teams, because a team is a group of people working together towards a common goal.

Common Goals

Consider the example of a financial services organisation, selling pensions. Who is a member of the 'sales' team?

From the definition of a team, you first have to define the common goal of the sales team before you can define who is in it. Let us suppose that the goal is 'to increase the sales of the company'. Who contributes to that goal? There are many people:

Sales people	Undertake selling to clients
Sales Manager	Ensures the Sales People are equipped to sell properly
Marketing Manager	Designs a product which is attractive to potential buyers
Accountants	Control the costs of the product to keep it competitively priced
Investment Analysts	Maximise the return on the client's investment, making the product more attractive to buy
Administrators	Process the applications quickly so that the client does not lose patience and move to a competitor company
Personnel	Recruit high performing sales people, and provide training to maximise sales
Stationery suppliers	Provide marketing literature that looks professional and makes the product seem attractive

TEAM BUILDING



Cleaning staff

Keep sales offices looking attractive, so that clients and prospects feel comfortable visiting the branches

In this example, it is easy to see the need for a corporate culture that recognises and values the contribution that everyone makes to the sales process, and other important goals. The whole organisation is truly a team, working together towards a set of common goals. The example also shows the hierarchy of goals that exists within the company.

An Example - The 'Personnel Team'

Looking at this hierarchy of goals, one might initially conclude that the goal that defines the personnel team might be 'to build a skilled workforce'. But who contributes to this goal? Surely line management have as major a role to play in this as Personnel, because they so often do the recruitment and most of the training 'on the job'? If this is true, what exactly is the goal of the Personnel team? Could it be 'to promote good practice in the company which leads to the recruitment of high quality staff and an excellent standard of training'?

Clearly, defining a team as 'a group of people working towards a common goal' may cause us to challenge some long held assumptions about what a team is. It may cause a team to examine their purpose and their 'membership'.

What Is Team Building?

A team is a group of people working towards a common goal. 'Team Building' is the process of enabling that group of people to reach their goal. It is therefore a management issue, and the most effective form of team building is that undertaken as a form of management consultancy, rather than as pure training (though there is a role for training within a programme of team building).

In its simplest terms, the stages involved in team building are:

- To clarify the team goals
- To identify those issues which inhibit the team from reaching their goals
- To address those issues, remove the inhibitors and enable the goals to be achieved

The primary skills in this process are recognising the right issues, and tackling them in an appropriate way and an appropriate order. Team building can also take a different form depending on the size and nature of the team.

In a project environment, where team composition is continually changing, the emphasis must be on developing the skills in individuals to be effective team members. The 'scale' involved is 1 person, and the team building consultant is endeavouring to change the skills and abilities of the individual at operating within a team (or within multiple teams).

In teams where membership is static - typically in management teams - how the individuals within the team relate can have a big bearing on team performance. If a member leaves, or another joins, the dynamics of the team can be changed greatly. Here, the scale is small - say, 2 to about 12 - and the team building consultant endeavours to improve relationships between team members.

A larger scale operates between teams. Where the teams do not relate well, they are called 'team islands', and it is the relationship between the teams that becomes the focus for the consultant. The largest scale is that of organisational team building. With the exception of the senior management team, the ability of individuals to make an impact on the corporate culture is very limited. One of the key aims of the team building consultant is to change the behaviours and attitudes prevalent in the organisation, which are almost independent of who actually works there - new recruits who are 'different' often start behaving in accord with the existing culture.

Summary

- " A team is a group of people working towards a common goal
- " Team building is a process of enabling the team to achieve that goal.



Why I joined MCA?

I had completed my BCA recently. Now, there was a problem for me. I had to choose a suitable & best option for my future and also it should be according to my interest.

Mostly students are not much aware of their career options. Before we choose any one among the options we have, it is necessary that we know about the program / course, what it offers, how it is useful, what are the job opportunities. And the most important point is if the option is best for my interest or not.

I selected the MCA (Master of Computer Applications) after thinking about many factors. These factors are –

- MCA is a 3 years full time course which has 6 semesters.
- The MCA program prepares students to take positions as system analyst, system designer, programmers, web designers and in any field related to computer science or Information technology.
- And the most important thing is, in the 6th semester, students are offered to spend the full semester working in the industry.
- There, students are trained in many fields like, system designing, software development, computer networking, web designing, database administration etc.
- As we know, today is the age of computers, I think, a MCA graduate will have great opportunities in top level IT companies, either big or small, as a system developer & various other tools.
- Also, I have heard that a large number of MCAs are absorbed in good MNCs abroad after a few years of experiences.

After completing this course, I can take up a career in computer education.

- Thus, I think, I have selected the best option for my future.

– Surbhi Jain



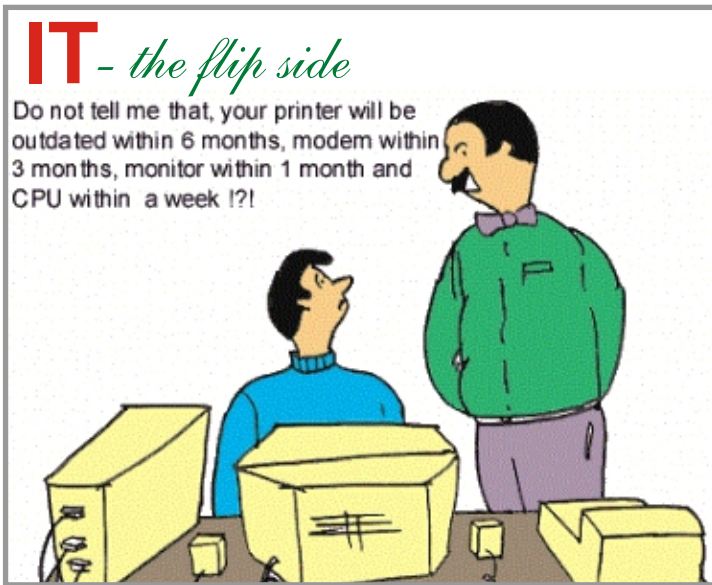
I joined MCA for better knowledge to improve my language skills and for larger knowledge in the Computer field. My Gurujan and relatives and friends advised for MCA as it is helpful for good performance. I can spend time on my computer. No batter choice is there than MCA. At present, the software field is more developing. Many companies are making software and my computer knowledge is good and my interest is in this field.

The MCA program prepares students to become system analyst, system designer, and do programing in any field of computer science and related information technology.

AIM of My life?

My AIM is to become a good software Engineer. I can find a Big Software company. I can earn good salary and I can work in softwares and can also handle big projects.

– **Hemant Bhadaktiya**, MCA, 1 Yr.



मेरा लक्ष्य

मेरा नाम अवनी है। मैंने अभी BCA, RMV से किया है। मैंने BCA इसलिए किया क्योंकि मुझे Computer Field में जाना था। और जब मैंने BCA किया तो मुझे लगा कि मेरा ज्ञान सिर्फ इतना ही नहीं होना चाहिए। मुझे और पढ़ाई करनी थी। तब मैंने निर्णय लिया कि मैं MCA करूंगी। मेरे मम्मी पापा को मुझसे बहुत उम्मीद है। वो मुझे हमेशा एक अच्छे पद पर देखना चाहते हैं। जिसके लिए MCA करने का निर्णय किया। मेरा लक्ष्य है कि मैं एक अच्छी कम्पनी में एक अच्छे पद पर काम करूँ। और आज का युग Computer युग है जिसके लिए MCA एक बहुत ही अच्छी degree है। मैं MCA इसलिए भी कर रही हूँ क्योंकि आज जितने भी कार्य है वह Computer के द्वारा ही किए जाते हैं। आज अगर हमें कोई फॉर्म भी भरना है तो वह online होता है। मैं चाहती थी कि मैं इस field में और आगे बढ़ती जाऊँ।

आज कोई भी व्यक्ति अगर कोई काम करता है तो सिर्फ रूपयों के लिए। और यदि किसी को इस युग में ज्यादा रूपये कमाने है तो कुछ extra ability या कुछ और talent होना जरूरी है। आज BA, B.Com. तो सब करते हैं, पर मैंने कुछ अलग लेना ही अपने लिए सही समझा।

मेरा लक्ष्य सिर्फ यही है कि मैं किसी Government post पर या किसी National IT या International IT कम्पनी में खुद को एक अच्छे पद पर देखना चाहती हूँ। ताकि मैंने माता-पिता को मुझ पर गर्व हो और मैं सर उठा के कह सकूँ कि मैं आज कुछ हूँ।

– **अवनी सालवी**, एम.सी.ए. Ist Sem.

Ramesh Modi
Co-Chairman

Editorial Board :

Dr. Seema Singh
Advisor & Chairperson

Members

Dr. Archana Golwalkar
Director, AIM & IT

Dr. Vijay Laxmi Parmar
Principal, PG College

Dr. Qayoom Ali Bohra
Principal, ATTC

Mr. Om Prakash Joshi
Principal, APTTS

Sanjay Gorana
Student, MBA-III

Saabir Hussain
Student, MBA-III

Abhay Singh Rathore
Student, MCA, Vth Sem.

Saloni Jain
Student, MBA - III

Address : Adarsh Nagar, University Road, Udaipur (Raj.) 313 001, Tel.: 0294-2471965, 2471966, Fax : 0294-2471930, E-mail : info@aishwaryacollege.org, Website : www.aishwaryacollege.org