repeat names in Abstract and full length paper.

Option for Poster Presentation (dimension 22 x 30 inches) and PowerPoint presentation competition on the related themes open for students only. Best students will be awarded.

Certificate will be issued to participants on attending the conference.

Accepted Papers fulfilling the guidelines submitted before the due date will gain preference for review by committee for publication in Aishwarya Research Communication (ISSN 0975-3613) / Aishwarya Research Review (ISSN 2249-2097) / Journal of Aishwarya Shikshan Sansthan (ISSN 2249-2100).

Email softcopy of Abstract with full length Paper, Registration form and DD to info@aesconference.org.in and director@aimudr.org

For any queries contact : +91 97994 96949

IMPORTANT DATES

- **Last date for submission of Abstract October 1, 2014**

- **Confirmation of acceptance of Abstracts October 7, 2014**

- **Last date for submission of full length papers and registration October 30, 2014**

REGISTRATION FEES

Category	By 30 Oct.	From 31 Oct. to 20 Nov.	On 21 Nov.
Students	300	400	500
Research Scholars	1000	1200	1500
Teachers	1500	1700	2000
Industry/Others	2000	2200	2500

PROGRAM SCHEDULE

Day 1 : Friday 21 November 2014

9.30 AM to 10.30 AM	:	Registration
10.30 AM to 12.00 Noon	:	Inaugural Ceremony
12.00 Noon to 1.30 PM	:	Technical Session I Management and Comm.
1.30 PM to 2.30 PM	:	Lunch
2.30 PM to 4.00 PM	:	Technical Session II Computer Science & IT
4.00 PM to 4.15 PM	:	Tea
6.00 PM to 8.00 PM	:	Cultural Evening

Day 2 : Saturday 22 November 2014

10.00 AM to 11.30 AM	:	Technical Session III Education, Social Sciences, Humanities, Environment
11.30 AM to 1.30 PM	:	Workshop
1.30 PM to 2.30 PM	:	Lunch
2.30 PM to 3.30 PM	:	Poster Presentations
3.30 PM to 4.30 PM	:	PPT Presentation Competition
4.30 PM to 5.15 PM	:	Valediction
5.15 PM to 5.30 PM	:	Tea

PATRON
Dr. Seema Singh
CMD, Aishwarya College of Education Sansthan

CHIEF ORGANIZERS
Dr. Archana Golwalkar
Director, Aishwarya Institute of Management & IT

Dr. Vijay Laxmi Parmar
Principal, Aishwarya College of Education Sansthan

Dr. Qayoom Ali Bohara
Principal, Aishwarya Teachers Training College

INTERNATIONAL CONFERENCE
on
MANAGEMENT OF INNOVATION
AND
TECHNOLOGICAL CHANGE:
A GLOBAL PERSPECTIVE
(MITCAGP-2014)

21-22 (Friday-Saturday) Nov., 2014

INNOVATION CHANGE

Organized by

AISHWARYA COLLEGE
OF EDUCATION SANSTHAN

Adarsh Nagar, University Road, Udaipur (Raj.)
Tel.: 0294-2471965, 2471966

Website : www.aishwaryacollege.org | E-mail Id : info@aishwaryacollege.org

INTRODUCTION

Aishwarya College of Education Sansthan is a registered society formed in the year 1996. It has earned its reputation as a well established institute providing quality education. The institute has been awarded the prestigious ISO 9001 certificate for quality in the year 2003 and is pioneer in the field of Information Technology. It has affiliations and tie ups with All India Council of Technical Education (AICTE, New Delhi), Rajasthan Technical University, (RTU, Kota), National University of Educational Planning and Administration (NUEPA, New Delhi), National Council of Teacher Education (NCTE, New Delhi), Government of Rajasthan, Jaipur (India), Mohanlal Sukhadia University, (MLSU, Udaipur), NIEIT erstwhile DOEACC (An Autonomous body of Ministry of Information Technology, Govt. of India) and Microsoft IT Academy. ACES is working towards the innovative development to facilitate flow of knowledge, ideas and information. It aims to nurture upcoming professionals, leaders and entrepreneurs through cutting edge methods with global perspectives and values through continuous improvement. This Conference is the fifth conference in the direction to consistently stimulate the Research and Development activities.

ABOUT UDAIPUR

The city of Udaipur is a lovely land around the azure water lakes hemmed in by the lush hills of the Aravalis. Drenched with heritage and beauty, Udaipur is a fascinating blend of sights, sounds and experience-an inspiration for poets, painters and writers. The city has a lot to offer in terms of tourism, business and education. It was established by Maharana Udai Singhji and since then the Mewar dynasty has been the cultural custodians of the city. Being centrally located in Rajasthan it has moderate climatic conditions and easy access by road, rail and air. Among numerous exquisite locations to visit in Udaipur are City Palace, Jagdish Temple, Bharatiya Lok Kala Museum, Sahelion Ki Bari (Garden of the maids of honour), Pratap Memorial, Fateh Sagar, Pichhola Lake, Ahar and Sajjan Garh to name a few.

About the CONFERENCE

The conference aims at encouraging inter-disciplinary research and dialogue on the management of innovation and technological change from a variety of perspectives including strategic, managerial, behavioral, and operational issues. The domain includes the management of innovation, technology strategy, research and development, information technologies and the internet, technology-based entrepreneurship, process technologies, and the commercialization of scientific research. The main Key Areas of concern revolve around Business Management & Commerce, Information and Communication Technology, Education, Media & Entertainment, Gender issues and Environment.

In this endeavor participants are expected from a wide range of disciplines and draw on an extensive array of theoretical and research paradigms with an intention to cater to diverse, creative and engaging issues and enter the domain with the spirit of dialogue, debate, and deepened understanding. We invite all industry, academia and student members to take active part in these deliberations.

The subthemes of the conference for submission of papers are as follows (but not restricted to)

SUB THEMES

COMMERCE AND MANAGEMENT

- Emerging Information and communication Technology
- Entrepreneurship and Multicultural Organizations
- Employer Brand Management
- Talent Shortage and outsourcing
- Collaboration and Convergence
- Corporate Governance/Ethical Standards
- Change Management and Competitive Strategies

COMPUTER SCIENCE AND INFORMATION TECHNOLOGY

- Parallel Processing
- Future challenges in System Software
- Artificial Intelligence
- Intelligent infrastructure
- Algorithms and Statistical Methods
- Information Security
- Business Intelligence
- Smart Computing
- Big Data
- Cloud Computing

SOCIAL SCIENCES, HUMANITIES AND EDUCATION

- Trends in modern Education
- Resource mobilization
- Social Networking
- Gender Issues
- Human trafficking
- Environment Conservation
- Internet Addiction
- Cyber Violence, Crime and laws

GUIDELINES

Abstract in 250 words and Full length Paper with references, not more than 5 A4 size pages, font Times New Roman size 12, line spacing 1.5 lines, in Hard and soft copy to be submitted together with PowerPoint Presentation with not more than 15 slides in soft copy. Time allotted for oral paper presentation is 7 minutes. Add a covering page to include Title of the paper, Author and Co Author details, Theme and Sub theme. Do not