PROGRAM SCHEDULE

1st DAY: 02 NOVEMBER 2012, FRIDAY

9:00 - 10:30 AM : Inaugural Ceremony

10:30 - 11:00 AM : Tea Break

11:00 - 1:00 PM : Plenary Session (Mirror Exercise)

1:00 - 1:45 PM : Lunch

1:45 - 3:45 PM : Concurrent Session 1

(Business & IT)

3:45 - 4:00 PM : Tea Break

4:00 - 5:00 PM : Consolidation and Reporting

2nd DAY: 03 NOVEMBER 2012, SATURDAY

10:00 - 11:15 AM : Concurrent Session 2

(Business & IT)

11:15 - 11:30 PM : Tea Break

11:30 - 1:00 PM : Concurrent Session 3

(Business & IT)

1:00 - 2:00 PM : Lunch

2:00 - 3:00 PM : Plenary Session on Success Mantra

3:00 - 3:30 PM : Tea Break 3:30 - 5:00 PM : Valedictory

REGISTRATION FEES

Students/ Research Scholars : 350/-Faculty Members : 700/-Industry Executives/Others : 1200/-

Last Date of Registration: 29th October 2012

The registration fee includes workshop kit, lunch and high tea. The fee is payable in cash, cheque or by Demand Draft in favour of **Aishwarya College, Udaipur** payable at Udaipur.

*Note: Accommodation shall be made available on request to outstation participants on payment basis.

Contact: Dr. Bheemraj Patel (Mob.: 9001999458)

PATRON

Dr. Seema Singh

CMD, Aishwarya College of Education Sansthan

ORGANIZING COMMITTEE

Dr. Archana Golwalkar

Director

Aishwarya Institute of Management & IT

Dr. Vijay Laxmi Parmar

Principal

Aishwarya Post Graduate College

WORKSHOP CONVENER

Mr. Kapil Shrimal

HOD, Management

Aishwarya Institute of Management & IT, Udaipur Mobile : 09462939927, 09352603820 Email: director@aimudr.org

COMMITTEE MEMBERS

Mr. Saurabh Shandilya
Mr. Bhupendra Rajwaniya
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ABOUT UDAIPUR

The city of Udaipur is a lovely land around the azure water lakes hemmed in by the lush hills of the Aravalis. Drenched with heritage and beauty, Udaipur is a fascinating blend of sights, sounds and experience-an inspiration for poets, painters and writers. The city has a lot to offer in terms of tourism, business and education. It was established by Maharana Udai Singhji and since then the Mewar dynasty has been the cultural custodians of the city. Being centrally located in Rajasthan it has moderate climatic conditions and easy access by road, rail and air. Among numerous exquisite locations to visit in Udaipur are City Palace, Jagdish Temple, Bharatiya Lok Kala Museum, Sahelion Ki Bari (Garden of the maids of honour), Pratap Memorial, Fateh Sagar, Pichhola Lake, Ahar and Sajjan Garh to name a few.

Visit us: www.udaipur.ac.in

National Workshop on

A SUCCESS MANTRAS FOR

BIZ-IT

02-03 Nov., 2012





AISHWARYA INSTITUTE OF MANAGEMENT & INFORMATION TEGHNOLOGY

Aiskwarya Education Society

Adarsh Nagar, University Road, Udaipur (Raj.) Tel.: 0294-2471965. 2471966

Website: www.aishwaryacollege.org E-mail Id: info@aishwaryacollege.org

ABOUT ACES

Aishwarya Education Society is a registered society formed in the year 1996. It has earned its reputation as a well established institute providing quality education. The institute has been awarded the prestigious ISO 9001 certificate for quality in the year 2003 and is the only smart campus in south Rajasthan with complete automation. It has affiliations and tie ups with All India Council of Technical Education (AICTE, New Delhi), Rajasthan Technical University, (RTU, Kota), National University of Educational Planning and Administration (NUEPA, New Delhi), National Council of Teacher Education (NCTE, New Delhi), Government of Rajasthan, Jaipur (India), Mohanlal Sukhadia University, (MLSU, Udaipur), DOEACC (An Autonomous body of Ministry of Information Technology, Govt. of India) and Microsoft IT Academy. AES is working towards the innovative development to facilitate flow of knowledge, ideas and information. It aims to nurture upcoming professionals, leaders and entrepreneurs through cutting edge methods with global perspectives and values through continuous improvement. This Conference is the fifth conference in the direction to consistently stimulate the Research and Development activities.

OBJECTIVE OF WORKSHOP

Due to the globalization of business, industrial organizations all over the world have been experiencing tremendous competitive pressures. Consequently, hardcore professionals are required to man the important positions. Therefore, the quality of professionals produced by institutions of higher learning has to be of the top order. At present the professional education is lacking practical approach. More emphasis is given to the delivery of theoretical knowledge and skill development aspect is ignored.

Against this backdrop a two days workshop on "A Success Mantras for BIZ-IT" is going to be organized by Aishwarya Institute of Management & IT on 2nd & 3rd November 2012 at Udaipur. The workshop has twin objectives of catering to the needs of both Management and Information Technology students as they will be imparted training in useful success mantra by top academic and industry professional of the country. The workshop will help them become more employable and compatible with the industry requirements.

RESOURCE PERSONS



Prof. Nawal Kishore, A renowned personality in international business, Director SOMS, IGNOU, New Delhi has contributed towards issues like globalization, recession and its impact on Indian economy. Areas of specialization are International Business,

International Marketing, Foreign Trade and Export Import Documentation. More than 30 years of academic experience and a live speaker.



Prof. Harsh Dwivedi, With a rich experience of 25 years in the field of academics and industry Prof. Dwivedi has authored significant books and has to his credit several research publication of national and international repute in the area of Human

Resource Management and General Management. Presently Prof. Dwivedi is a Director at R. A. Poddar Institute of Management, Rajasthan University Jaipur.



Dr. Karunesh Saxena, has an academic career spanning over 25 years. In last 25 Years he has been on some key positions at regional and national level. Presently he is the Director of College Development Council (CDC) in Mohan Lal Sukhadia University,

Udaipur. He has authored several National and International publications. His research is predominantly focused around organizational optimization through management practices. He specializes in Operations Research and Marketing Research.



Asif Karim Sahir is currently working as Senior Manager (Human Resources) at JK Lakshmi Cement Limited Jaykaypuram Rajasthan since 2005.

His work in the field of HR has been recognized by the industry and has been felicitated. He is an all rounder and takes initiative through innovative practices. He is the recipient of NIPM National Award for Best HR Practices 2012.



Dr. R. P. Singh has about 30 years experience in the field of Management Teaching, Industrial Training & Consultancy and as Professional HR Manager in Public, MNC and Private sector companies. After heading Corporate HRD at HZL, Udaipur for

over a decade, and two years with Vedanta Resources Plc. Dr Singh is presently working as Asstt Vice President - HR & RTC at J K Cement, Nimbahera, Rajasthan, where he is heading HR of J K group of Cement and Power plants and Regional Training Centre - Nimbahera in Rajasthan. Dr Singh is a Certified Grid Instructor trained by Bruce Carlson, President, Grid International, USA. He has contributed in the area of research at national and international level.



Dr. Azimuddin Khan obtained his Master's Degree in Computer Science and Applications in 1992 and Business Administration in 1999. He had completed his Ph.D. in Business Intelligence Solutions for Banking from Faculty of Management

Studies, MLS University, Udaipur, India. Dr. Khan has more than 18 years of industrial experience in the field of Information Technology. He is working as Manager Systems at RSMM Ltd. His area of interest is business intelligence, information system, and software engineering.



Dr. Nityesh Bhatt is an academician, researcher, writer and critic in the field of e-Governance and Internet Governance, currently working as Sr. Associate Professor and Chairperson in the Information Management Area at Institute of

Management, Nirma University, Ahmedabad. Out of more than 13 years of experience in academia, corporate training and research; in his first nine years, he was associated with NIIT and First Computers, and Pacific Institute of Management, Udaipur.

* The conformations received, Subject to last minute availability of resource persons.