The registration fee (includes conference kit, lunch, breakfast and tea for both the days) is:

| Up to 15 July 2011 | | Up to 16 August 2011 | |
|--------------------|------|----------------------|------|
| Students | 500 | Students | 750 |
| Research Scholars | 1000 | Research Scholars | 1500 |
| Academicians | 1500 | Academicians | 2000 |
| Others | 2000 | Others | 2500 |

The participants/delegates are requested to make their own arrangements for travel, boarding and lodging. If any assistance is required, contact Conference Secretary.

Important Dates

| Last date for submission of Abstract | 30 June 2011 |
|-------------------------------------------------|--------------|
| Announcement of shortlisted Abstracts | 7 July 2011 |
| Last date of submission of full length paper | 15 July 2011 |
| Notification of acceptance of full length paper | 22 July 2011 |

Organizers

Patron : Mrs Seema Singh, CMD, Aishwarya Education Society

Advisor : Prof. Vijaya Laxmi Chouhan, DSW, MLS University
Chief Organizers : Dr Archana Golwalkar, Director, AIM & IT

Dr Tarun Sharma, Principal, Aishwarya PG College
Dr Parul Mathur, Principal Aishwarya TT College

Dr Parul Mathur, Principal, Aishwarya TT College **Mr Om Prakash Joshi,** Principal, Aishwarya BSTC

Conference Secretary: Dr Asha Kothari, Associate Professor, AIM & IT

Contact No.: 09460251639

Program Schedule: Sunday 21-08-11

9.00 AM to 11.00 AM | Fellowship

11.00 AM to 1.00 PM | Inaugural Ceremony

1.00 PM to 2.00 PM | Lunch

2.00 PM to 3.30 PM | Technical Session I – A | B | C

3.30 PM to 3.45 PM | Tea Break

3.45 PM to 5.15 PM | Presentation Competition

Program Schedule: Monday 22-08-11

| 9.00 AM to 10.00 AM | 1 | Breakfast |
|----------------------|---|----------------------------------------|
| 10.00 AM to 11.30 AM | 1 | Technical Session II – A B C |
| 11.30 AM to 1.00 PM | 1 | Panel discussion Poster Presentation |
| 1.00 PM to 2.00 PM | 1 | Lunch |
| 2.00 PM to 3.30 PM | 1 | Technical Session III – A B C |
| 3.30 PM to 3.45 PM | 1 | Tea Break |
| 3.45 PM to 5.15 PM | 1 | Valedictory Program |

About Aishwarya Education Society

Aishwarya Education Society, is a registered society formed in the year 1996. It has earned its reputation as a well established institute providing quality education. The institute has been awarded the prestigious ISO 9001 certificate for quality in the year 2003 and is the only Smart Campus in South Rajasthan with complete automation. It has affiliations and tie ups with All India Council of Technical Education (AICTE, New Delhi), Rajasthan Technical University, (RTU, Kota), National University of Educational Planning and Administration (NUEPA, New Delhi), National Council of Teacher Education (NCTE, New Delhi), Government of Rajasthan, Jaipur (India), Mohanlal Sukhadia University, (MLSU, Udaipur), DOEACC (An Autonomous body of Ministry of Information Technology, Govt. of India) and Microsoft IT Academy. AES is working towards the innovative development to facilitate flow of knowledge, ideas and information. It aims to nurture upcoming professionals, leaders and entrepreneurs through cutting edge methods with global perspectives and values through continuous improvement.

Guidelines

- Abstract in 250 words and Full length Paper with references, not more than 7 A4 size pages, font Times New Roman size 12, line spacing 1.5 lines, in Hard and soft copy to be submitted together with PowerPoint Presentation with not more than 15 slides in soft copy. Time allotted for oral paper presentation is 7 minutes. Add a covering page to include Title of the paper, Author and Co Author details, Theme and Subtheme. Do not repeat names in Abstract and full length paper.
- Option for Poster Presentation (dimension 22X30 inches) and PowerPoint presentation competition on the related themes open for all (paper submission not required).
- Not more than one Co author for a Paper.
- Certificate will be issued to participants.
- Accepted Papers fulfilling the guidelines submitted by 15 July will gain preference for review by committee for publication in Aishwarya Research Communication Journal Vol 3 ISSN 0975-3613, which will be released in Conference.
- Souvenir illustrating the accepted abstracts will be a part of kit.
- Forward softcopy of your abstract with Paper, Registration form and DD at info@aesconference.org.in

Registration

Last date of registration is 15th July 2011 (late registration upto 16th August 2011). Participants / delegates are requested to send the registration form with the DD/Cheque in favour of Aishwarya College payable at Udaipur.

National Conference

or

DEVELOPING TO DEVELOPED NATION

(Sunday 21 – Monday 22 August 2011)



Organized by Aishwarya Education Society, Udaipur

Aishwarya Institute of Management & IT

(Affiliated to RTU, Kota, RAJ)

Aishwarya PG College

(Affiliated to MLSU, Udaipur, RAJ)

Aishwarya TT College

(Affiliated to MLSU, Udaipur, RAJ)

AISHWARYA COLLEGE

Adarsh Nagar, University Road, Udaipur (Raj.) India. 313001 Tel.: 0294-2471965, 2471966 Fax: 0294-2471930

College Website : www.aishwaryacollege.org Conference Website : www.aesconference.org.in Conference Email Id : info@aesconference.org.in

About the Conference

The theme of the conference encompasses the Vision of Dr APJ Abdul Kalam - India 2020. The aim of the conference is to retrospect the growth achieved, analyze the present and map the future, churning out the major aspects in the journey from a developing to developed nation.

India Vision 2020 in the words of Dr Kalam : Three visions for India include

- FREEDOM
- DEVELOPMENT
- INDIA MUST STAND UP TO THE WORLD

For transforming the nation into a developed country, five areas in combination have been identified based on India's core competence, natural resources and talented manpower for integrated action to double the growth rate of GDP and realize the Vision of Developed India.

Key areas:

- Agriculture and food processing
- · Infrastructure with reliable and quality electric power
- Education and healthcare
- Information and communication technology
- Critical technologies and strategic industries

The Conference subthemes include the following but are not restricted to the mentioned only

Commerce and Management

- International management trends
- HRM: best practices
- · Surviving through the financial crises
- Global standards
- B schools
- IT and productivity
- Green consumerism
- Private public partnership
- Women in corporate
- Role of small and medium -sized enterprises
- Increased competition: sustaining business ethics and ethos
- Mobile revolution: urban and rural India
- Service industry
- Agri management
- Smart computing
- E-opportunities
- Trends in change management

Computer Science and Information Technology

- · Role of ICT in nation building
- Future of cloud computing
- · Security enhancements
- Soft computing
- Bio-informatics
- E-commerce & e-government
- Grid and cluster computing
- Data mining and data fusion
- Broadband & intelligent networks
- Fuzzy, artificial neural networks & expert approaches
- Automation, control and robotics
- Emerging technologies & applications
- Satellite & space communications
- The darker side of IT
- Artificial intelligence
- Mobile computing/iPhone
- Knowledge management

Social Sciences, Humanities and Education

- Bridging education with industry
- Effective classroom teaching & quality education
- Increasing competition and malpractices
- ICT / Media in education
- Nationalization of education
- Commercialization of education
- Women education: positive change
- Sports education: challenges and opportunities
- Poverty and child abuse
- Environment improvement
- Disaster management
- Social networking sites: opportunities and challenges
- Social security
- Religion and science
- Violence to non-violence
- Nongovernmental organizations
- Corruption

Registration Form

National Conference

DEVELOPING TO DEVELOPED NATION

(Sunday 21 - Monday 22 August 2011)

Organized by

Aishwarya Education Society, Udaipur

Date:_

Reg. No:

| Category: Student / Research Schol | |
|--------------------------------------------------|-----------------------------------------------------|
| Organization Name : | |
| Address: | |
| Residence Address : | |
| Contact No. (Mobile) | Land line : |
| Office :Email Id | l: |
| Theme: Commerce and Manage | ement / Computer Science and nanities and Education |
| 6.1.1 | |
| Subtheme: | |
| Opt for — Paper Presentation | |
| | |
| Opt for — Paper Presentation | |
| Opt for — Paper Presentation Poster Presentation | □ □ on □ Il length paper Yes/No |

Signature of Participant

Signature
Conference Secretary