

GUIDELINES

- Abstract in 250 words and Full length Paper with references, not more than 7 A4 size pages, font Times New Roman size 12, for Hindi font Kruti dev, line spacing 1.5 lines, in soft copy to be submitted together with PowerPoint Presentation with not more than 15 slides in soft copy. Time allotted for oral paper presentation is 7 minutes. Add a covering page to include Title of the paper, Author and Co Author details, Theme and Subtheme. Do not repeat names in Abstract and full length paper.
- Addition to conference **Poster Presentation** (dimension 22x30 inches) and **PowerPoint presentation** competition on the related themes is open for students only (paper submission not required).
- Certificate will be issued to participants. One Excellent Paper will be selected from each oral session. The Certificate for Excellent Papers will be awarded at the valedictory ceremony of the conference.
- Accepted Papers fulfilling the guidelines submitted by 31st Oct., 2015 will gain preference for review by committee for publication in institutional refereed Journals :
 - Aishwarya Research Communication Journal (ISSN 0975-3613)
 - Aishwarya Research Review (ISSN 2249-2097)
 - Journal of Aishwarya Shikshan Sansthan (ISSN 2249-2100)

CONFERENCE PROGRAM

Day 1 – Friday, 27 November 2015

09.00 AM to 10.00 AM	Fellowship
10.00 AM to 11.30 AM	Inaugural Ceremony
11.30 AM to 01.00 PM	Technical Session Track I
01.00 PM to 02.00 PM	Lunch
02.00 PM to 03.30 PM	Technical Session Track II
03.30 PM to 03.45 PM	Tea Break
03.45 PM to 05.15 PM	Presentation Competition
05.30 PM to 08.00 PM	Cultural Evening & Dinner

Day 2 – Saturday, 28 November 2015

09.00 AM to 10.00 AM	Breakfast
10.00 AM to 11.30 AM	Technical Session Track III
11.30 PM to 12.30 PM	Poster Presentation
12.30 PM to 01.30 PM	Valedictory Ceremony
01.30 PM to 02.30 PM	Lunch

IMPORTANT DATES

Last date to receive abstracts : **30 September, 2015**
 Confirmation of acceptance : **05 October, 2015**
 of Abstracts
 Last date to receive abstract : **31 October, 2015**
 with full length paper

Registration Fee : Includes Conference Kit, Certification, breakfast, Lunch, Dinner and Tea.

REGISTRATION FEES

	Early (04/09/15 to 30/09/15)	Timely (30/09/15 to 31/10/15)	Late (01/11/15 to 25/11/15)	On the spot (27/11/15)
Students	300	500	700	1000
Research Scholars	800	1000	1200	1500
Academicians	1200	1500	1700	2000
Industry/others	1500	2000	2200	2500

Patron

Dr. Seema Singh
 President, ACES

Advisors

Dr. A.N. Mathur

Former Dean, MPUAT, Udaipur

Dr. Qayoom Ali Bohra

Principal, Aishwarya Teachers Training College

Conference Committee

Principal / Director

Aishwarya College of Education Sansthan
 Aishwarya Institute of Management & IT
 Aishwarya Teachers Training College

Conference Secretary

Dr. Roshita Jain - 94141 60350

Secretariat

Dr. Archana Golwalkar **Ms. Raksha Sharma**
 Mob.: 97994 96949 Mob.: 94141 69586

Dr. Mukesh Shrimali **Ms. Rashi Mathur**

Dr. Sunita Bhati

NATIONAL CONFERENCE (VII)

on

Emerging Trends in Industry, Education and Modern Society (ETIEMS – 2015)

27-28 November, 2015



Organized by

**AISHWARYA COLLEGE
OF EDUCATION SANSTHAN**
 (Aishwarya Institute of Management & IT)
 (Aishwarya Teachers Training College)

Adarsh Nagar, University Road, Udaipur (Raj.)

Tel.: 0294-2471965, 2471966

E-mail Id : info@aishwaryacollege.org

Website : www.aishwaryacollege.org

INTRODUCTION

It has affiliations and tie ups with All India Council of Technical Education (AICTE, New Delhi), Rajasthan Technical University, (RTU, Kota), National University of Educational Planning and Administration (NUEPA, New Delhi), National Council of Teacher Education (NCTE, New Delhi), Government of Rajasthan, Jaipur (India), Mohanlal Sukhadia University, (MLSU, Udaipur).

ACES is working towards the innovative development to facilitate flow of knowledge, ideas and information. It aims to nurture upcoming professionals, leaders and entrepreneurs through cutting edge methods with global perspectives and values through continuous improvement. This Conference is the VII conference in line to consistently stimulate the Research and Development activities of Aishwarya College.

ABOUT UDAIPUR

The city of Udaipur is a lovely land around the azure water lakes hemmed in by the lush green hills of the Aravalis. Drenched with heritage and beauty, Udaipur is a fascinating blend of sights, sounds and experience-an inspiration for poets, painters and writers. The city has a lot to offer in terms of tourism, business and education. It was established by Maharana Udai Singhji and since then the Mewar dynasty has been the cultural custodians of the city. Being centrally located in Rajasthan it has moderate climatic conditions and easy access by road, rail and air. Among numerous exquisite locations to visit in Udaipur are City Palace, Jagdish Temple, Bharatiya Lok Kala Museum, Sahelion Ki Bari (Garden of the maids of honour), Pratap Memorial, Fateh Sagar, Pichhola Lake, Ahar and Sajjan Garh to name a few.

ABOUT THE CONFERENCE

The conference aims at encouraging inter-disciplinary research and dialogue on Emerging trends in Industry, Education and Modern Society a variety of perspectives including strategic, managerial, behavioral, and operational issues. The domain includes the management of innovation, technology strategy, research and development, information technologies and the internet, technology-based entrepreneurship, process technologies, and the commercialization of scientific research. The main Key Areas of concern revolve around Business Management & Commerce, Information and Communication Technology, Education, Media & Entertainment, Gender issues and Environment.

In this endeavor participants are expected from a wide range of disciplines and draw on an extensive array of theoretical and research paradigms with an intention to cater to diverse, creative and engaging issues and enter the domain with the spirit of dialogue, debate, and deepened understanding. We invite all industry, academia, research scholars and student members to take active part in these deliberations.

CALL FOR PAPERS

Original papers are invited, fulfilling the guidelines on the below stated theme and subtheme, but are not restricted to. Selected papers will be included in the refereed journals published by the institution. One Excellent Paper will be selected from each oral session and awarded. Forward the softcopy of your abstract with full length Paper, Registration form and DD in favour of Aishwarya College, Udaipur or to info@aesconference.org.in.

The subthemes of the conference for submission of papers are as follows (but not restricted to)

SUB THEMES

Management & Commerce

- E Commerce
- Organizational Behaviors
- Consumer Goods Trends
- Digital Marketing
- Work Life Balance
- Payments Industry Trends
- Retail Banking Trends

- Finance and Accounting
- Digital Ecosystems
- Corporate Social Responsibility
- Expansion Strategies
- Telecommunications
- Work force Management Trends
- Employee Engagement
- Health Care
- Tourism
- Supply Chain & Logistics Management
- Business Analysis & Project Management
- Internet of Things (IoT)
- Ethics

Computer Science & Information Technology

- Security & Cryptography
- Image Processing
- Algorithms
- Mobile Computing
- Artificial Intelligence
- Distributed Programming
- Biometrics
- Information Systems
- Applications of Computer Science and Engineering
- Reliability & Testing
- Network Communications
- Data Science / Cloud Computing
- Smart Machines

Education, Social Science, Humanities & Environment

- Digital India
- Education
- Darker Side of Technology
- Gender Issues
- Environment Management
- Media
- E-Research
- E-Learning
- Migration
- Traditions, Culture and Values
- Life Skills
- Growth, Employment and Competitiveness
- Art

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AISHWARYA COLLEGE OF EDUCATION SANSTHAN
Adarsh Nagar, University Road, Udaipur (Raj.)

Reg. No : _____ Date : _____

Name : Prof./Dr/Mr/Ms _____

Category : **Student / Research Scholar / Academician / Other**

Organization Name : _____

Address : _____

Residence Address : _____

Contact No. (M) _____ Land line: _____

Office : _____ Email Id : _____

Theme : _____

Sub theme : _____

Title : _____

Opt for: ☐ **Paper Presentation** ☐ **Poster Presentation** ☐ **Presentation Competition**

Emailed softcopy of Abstract with full length paper : **Yes / No**

Payment by Cash / DD, Amount: _____ Date : _____

DD No. _____ Bank: _____

Signature of Participant

Authorized Signature