



Fragrance

Theme : E-Commerce

(Monthly E-Newsletter of Aishwarya P G College)



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PRINCIPAL'S DESK



In today's competitive business environment, ERP is becoming an essential business application for most of the organizations.

The reason behind this is, for any business, success depends on having the ability to keep pace with rapidly changing customer and industry demands and execute in a short amount of time; the ability to quickly seize new opportunities and the flexibility to achieve sustainable business growth.

In the changing business environment, the time available for an organization to react to the market trend is very short. To survive, the organization must act quickly, gathering and analyzing the data - both internal and external. Any mechanism that will automate this information gathering and analysis process will enhance the chances of the organization to beat the competition.

Dr. V. L. Parmar

Use of LAW in our daily life

A seminar on "Use of LAW in our daily life" was conducted by Dr. Sunil Ashopa, Associate Prof., Law College, MLSU, Udaipur on August 30th, 2012. The expert introduced the students to important relevant legal aspects and



Students attentively learning from the Expert Dr. Sunil Ashopa

laws, with special reference to RTI citing practical examples. Students were also made aware about the individual rights and how to practice the rights. The seminar was followed by an open session, where students came up with their queries and doubts. The Session was very interesting and contributed to the knowledge of the students.



Winners Ms. Bindal Dabriya & Mr. Saurabh Shrimali

FRESHERS WELCOME PROGRAMME

A Fresher party was organized on 23rd August 2012, in College Premises. Talent hunt for Mr. & Ms. Fresher was the major attraction for 1st year students. The competition was held in three rounds: Ramp Walk & Introduction, Talent round and Question & Answer round. Ms. Bindal Dabriya of B Com 1st year was selected as Ms. Fresher & Mr. Saurabh Shrimali of BCA 1st year was selected as Mr. Fresher. The programme was full of energy and excitement. Seniors organized games for the juniors and also gave excellent performances in dance and singing. At the end of program, honourable guests Dr. Premlata Swarnkar & Prof. Ashish Sisodia shared motivational thoughts and encouraged the students to be high achievers.



Interaction during the orientation program

STUDENT ORIENTATION PROGRAMME

Student orientation program was held on 9th August 2012, for induction of students from PGDCA Course. Audio-visual presentation was given to the students by Ms. Anita Bhati, making the students familiar with the code of conduct, available resources, annual events and Activities. Dr V L Parmar along with faculty Members welcomed the students and wished them a bright future. Students displayed keen interest in the orientation programme.



INDEPENDENCE DAY CELEBRATION

Independence Day was celebrated by ACES. The Chief guest for the programme was Prof. P. K. Jain (Director, FMS, MLSU Udaipur). Prof. Jain in his address, focused on the current development of India and stressed on students contribution in progress of our nation and the future of India. He also pointed out the current global trends in development. Many cultural events were also presented by the of Aishwarya Kids Valley, Aishwarya P.G. College and Aishwarya Teachers Training College.

All the Students and Staff of AES remembered the struggle of the freedom fighters for the Independence of India.

Enterprise Resource Planning

ERP (enterprise Resource Planning) is an industry term for the broad set of activities that helps a business manage the important parts of its business. The information made available through an ERP system provides visibility for key performance indicators (KPIs) required for meeting corporate objectives. ERP software applications can be used to manage product planning, parts purchasing, inventories, interacting with suppliers, providing customer service, and tracking orders. ERP can also include application modules for the finance and human resources aspects of a business. Typically, an ERP system uses or is integrated with a relational database system. The deployment of an ERP system can involve considerable business process analysis, employee retraining, and new work procedures.

Vikas Jain, B. Com III Year

Systems Applications and Products

SAP stands for Systems Applications and Products in Data Processing. It was founded in 1972 by Wellenreuther, Hopp, Hector, Plattner and Tschira. SAP, by definition, is also name of the ERP (Enterprise Resource Planning) software as well the name of the company. SAP system comprises of a number of fully integrated modules, which covers virtually every aspect of the business management. SAP is #1 in the ERP market. As per recent findings, SAP has more than 140,000 installations worldwide, over 25 industry-specific business solutions, and more than 75,000 customers in 120 countries. Other Competitive products in market are Oracle, Microsoft Dynamics etc.

Ali Hussian Arif, BCA III Year

Career in ERP



Demand for ERP professionals are increasing day by day. The growth in ERP implementations in Indian industrial sector has created job opportunities for professionals opting for a career in ERP Package implementation and maintenance. The opportunity has opened up a scenario where the primary demand for career in ERP is for the Functional Consultant and the Technical Consultant. There are also other parallel openings in the fields of database administration, systems administration, software testing and network administration. Apart from the first two, all the other jobs are pertaining to the software field as a whole. Career in ERP for Functional Consultants require a fair understanding of and experience in a particular physical process. For example, an ERP package implementation in a pharmaceutical company would require functional consultants experienced in finance, HR, pharmaceutical manufacturing processes, procurement processes, inventory management, customer relationship, supply chain management, etc. A functional consultant should have undergone a training session in the ERP from a reputed training centre which provides an exclusive ERP training. Candidates could easily build a career in ERP through the exclusive ERP training. Senior ERP consultants are one category gets lot of job opportunities in the ERP market. They are getting appointed to implement and manage the entire ERP package for an organization. ERP Technical consultants are other category and they are basically software developers or IT professionals. Their task involves development of forms and reports based on inputs provided by a functional consultant. What the minimum qualification to be an ERP technical consultant is, you should be a graduate in computer sciences Experience is not an issue at the entry level. However, senior developers and system integrators need to possess at least 5 to 7 years of experience in development. Many job opportunities also exist in overseas, where there is a high demand for experienced ERP professionals with good communication skills. Do not waste any more time, explore the right path to a promising professional career.

Mukti Joshi, *BBM III Year*

ERP USING CLOUD COMPUTING

Cloud computing is on the minds of many corporate executives these days, and understandably so, because it could very well change the face of business technology. No matter where you turn, you are likely to hear something about cloud computing - from enterprise strategies for private clouds to fully public cloud offerings. While the economics behind cloud-based computing are extremely appealing to CFOs and CIOs, it is important to understand the advantages and challenges before opting to implement this highly innovative system. There is a notable advantage to cloud computing. Instead of using local computers to run applications, a network of computers comprising "the cloud" takes care of it. Any computer needs on the user's end are supported by a third-party data center and the system's interface software can be run from a web browser. On the other hand, newer versions of Enterprise Resource Planning (ERP) systems are also capable of integrating all of a company's departments and functions onto a single computer system to serve all needs. But, generally, ERP is not perceived as innovative technology. At best, most executives view ERP as a double-edged sword - a one-time rite of passage that must be performed in order to remain competitive.

A New World : Cloud services are the complete antithesis of the brick-and-mortar technology solutions of the past. An organization can essentially pool its demand for IT resources - such as servers, storage or other computing needs - with other companies to take advantage of economies of scale. Cloud services are elastic, multi-tenant, on-demand and usage-based. They promise to shift the burden of software development, maintenance and delivery from the consumer to the producer, freeing up internal staff to focus on higher-value activities. With this freedom, the conventional wisdom goes, you can fast forward your company's IT capabilities by implementing Software as a Service (SaaS), enabling Enterprise 2.0 collaboration and using open source software. In many companies, the business is already moving forward in this area - with or without internal IT. When you add the cost and scale benefits of the cloud with the strategic benefits of an ERP system, it provides an even more enticing prospect. Together, they promise to accelerate time to benefit, reduce costs and improve agility.



Nirmala Joshi, *BCA II Year*

National Symbols Of India



National Flag The National Flag is the horizontal tricolor of deep saffron (kesaria) at the top, white in the middle, and dark green at the bottom in equal proportion. At the center of the white band is a navy blue wheel, which is a representation of



the Ashoka Chakra at Sarnath. **National Emblem** The National Emblem of India is derived from the time of the Emperor Ashoka. The emblem is a replica of the Lion of Sarnath, near Varanasi in Uttar Pradesh. The Lion Capital was erected in the third century BC by Emperor Ashoka to mark the spot where Buddha first proclaimed his gospel of peace and emancipation to the four quarters of the universe. **National Anthem :**



The Jana Gana Mana is the national Anthem of India, composed by Rabindranath Tagore. It was

officially adopted by the constituent Assembly as the Indian national anthem on January 24, 1950. **National Song :**

Bankim Chandra Chatterji's composed song "Vande Mataram" was adopted as the National Song. It has an equal status with "Jana Gana Mana". It was first sung in the 1896 session of the Indian National Congress. **National Animal** Tiger is the National Animal of India. It is symbol of India's wildlife wealth. The



magnificent tiger, Panthera tigris, is a striped animal. **National Bird :** The Peacock, Pavo cristatus, is the national bird of India. Emblematic of qualities such as beauty grace, pride.



National Fruit : Mango is the national fruit of India. Described as the "Food of the Gods", in the sacred Vedas, the fruit is grown almost in all parts of India. **National Flower :** Lotus

botanically known as the Nelumbo Nucifera is the national flower of India. **National Tree :** Banyan Tree is the National Tree of India. This huge tree towers over its neighbours and has the widest reaching roots of all known trees. **National Calender :** The Saka calender is

Month	Length	Start date (Gregorian)
1. Chaitra	30/31	March 21
2. Vaishakh	29	April 21
3. Jyeshtha	29	May 20
4. Ashadha	29	June 20
5. Shraavana	29	July 20
6. Bhadrapad	29	August 20
7. Ashvini	28	September 20
8. Kartika	28	October 20
9. Mrgashirsha (Mrgashirsha)	28	November 20
10. Poush	28	December 20
11. Magha	28	January 20
12. Falgun	28	February 20

the national calender of India. It is used, alongside the Gregorian calender. **National Days :** 26th January (Republic Day),

15th August (Independence Day), 2nd October (Gandhi Jayanti); Mahatma Gandhi's Birthday)

Upcoming Events

- 5 Sept 2012 Teachers Day
- 7-8 Sept 2012 First CSI Rajasthan State Student Convention.
- 20 Sept 2012 Internal Exams of BBM I & III Semester

Interesting facts about India

- The name 'India' is derived from the **River Indus**, the valleys around which were the home of the early settlers. The Aryan worshippers referred to the river Indus as the Sindhu.
- The Persian invaders converted it into Hindu. The name '**Hindustan**' combines Sindhu and Hindu and thus refers to the land of the Hindus
- Algebra, Trigonometry and Calculus** are studies, which originated in India.
- The **world's highest cricket ground** is in Chail, Himachal Pradesh. Built in 1893 after leveling a hilltop, this cricket pitch is 2444 meters above sea level
- Ayurveda is the earliest school of medicine known to mankind. The Father of **Medicine, Charaka**, consolidated Ayurveda 2500 years ago.
- India **exports software** to 90 countries.
- Jainism and Buddhism** were founded in India in 600 B.C. and 500 B.C. respectively.
- Islam is India's and the **world's second largest religion**.
- Jews and Christians** have lived continuously in India since 200 B.C. and 52 A.D. respectively
- Sikhism originated in the Holy city of Amritsar in Punjab. Famous for housing the Golden Temple, the city was founded in 1577.

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