

VISTA – AN OUTLOOK

Monthly Newsletter of Aishwarya Institute of Management & IT

Theme : Mobile Computing

Issue : 5

Month : November 2012

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From the Director's Desk

With the rapid technological advancements in Artificial Intelligence, Integrated Circuitry and increases in Computer Processor speeds, the future of mobile computing looks increasingly exciting.

With the emphasis increasingly on compact, small mobile computers, it may also be possible to have all the practicality of a mobile computer in the size of a hand held organizer or even smaller.

Use of Artificial Intelligence may allow mobile units to be the ultimate in personal secretaries, which can receive emails and paging messages, understand what they are about, and change the individual's personal schedule according to the message. This can then be checked by the individual to plan his/her day.

Above all mobile computing fosters great business advantage!



Dr. Archana Golwalkar

National Workshop on

Success Mantras for BIZ-IT

Held on 2 - 3rd Nov.



Auspicious beginning of the National Workshop



Workshop Convener deliberating on the significance of the workshop



Chief Guest Mr. Satyendra Mahajan addressing at the inaugural ceremony



Luminaries present during the inaugural ceremony



Workshop participants witnessing the Key note address during the inaugural ceremony



Prof. Karunesh Saxena delivering Keynote address



Ritesh Chouhan (MCA) giving away the vote of thanks



Prof. Karunesh Saxena during the Plenary Session



Dr R P Singh addressing students in the concurrent session in Management



Mr Nityesh Bhatt on IT Infrastructure

Due to globalisation of business, industrial organizations all over the world have been experiencing tremendous competitive pressures. Consequently, hardcore professionals are required to man the important positions. Therefore, the quality of professionals produced by institutions of higher learning has to be of the top order. A sincere thought was given to organise a national workshop on Success Mantras for BIZ-IT, at Aishwarya Institute of Management & IT, Udaipur to give a practical insight to the industry expectations and lay a foundation in students for becoming promising future professionals.

The workshop had twin objectives of catering to the needs of both management and information technology students and imparting useful success mantras by top academic and industry professional of national and international repute. The workshop provided guidance to participants to become suitably employable and compatible with the industry requirements. More than 200 participants and delegates took part in this workshop from different parts of the country like New Delhi, Kota, Ahmadabad, Indore, Nimbahera, Dehradun, Jaipur, Bikaner, Banswara, Neemuch. The workshop was inaugurated in the presence of honourable Chief Guest Mr. Satyendra Mahajan, President - Wolkem India, Guest of honour - Dr. R.P.Singh, AVP- J.K. Cement, Chairperson and MD Dr. Seema Singh, Key note speaker Prof. Karunesh Saxena and Dr. Archana Golwalkar, Director AIM & IT. Convener Mr. Kapil Shrimal, delegates from the industry, academics and student participants.

After declaration of the opening of the workshop by the honourable Chief Guest, Mr. Mahajan, expressed "Life is a school and we are here to pass tests. Problems are curriculum which will be over within a period of time." In continuation with the ceremony, the esteemed chief guest, Mr. Satyendra Mahajan took over the dais focussing on learning abilities improvisation, and shedding all the egos that exist in the human beings. He mentioned about leadership

qualities and the important 9 Cs required for any human being to be a successful leader.

Dr. R.P. Singh initiated by giving an insight to the students about the requisites which are looked for by the employers to hire the graduates taking professional education. He laid emphasis on survival of the fittest, as the competition is on rising scale and shared the skills required for securing job.

Followed by him was Dr. Karunesh Saxena, the key note speaker of the inaugural ceremony, who enlightened the students with the successful mantras to be successful in life. He laid emphasis on the edifice of the education system by quoting "You will earn in future as much as you learn today."

He shared some beautiful tips for life. Vote of thanks for the inaugural ceremony was given away by Ritesh Chouhan, student from MCA. The program continued with a plenary session on "Emotional Intelligence for professional competence" conducted by Dr. Karunesh Saxena. He covered the aspect on Emotional Intelligence in three parts-Intelligence, Emotional intelligence, Structure. The content of the program threw light on where the intelligence begins from and which stated that it may begin at a foetal stage, measured in terms of IQ or it may be genetic influence of parents up to 35%.

He also mentioned that it is the ordinary intelligence that will help in getting the job but it is emotional intelligence that will make the one successful. He discussed the various components of EI like self level, inter personal and at group level. He conducted an exercise for the students to find out their personal effectiveness scale, a mirror exercise. The students participated in the session with full of energy and the results were discussed after the completion of the task. Students got an opportunity to understand their personality with the help of this task and appreciate others too. Two concurrent sessions were held after lunch. One was on Business and other one was on IT.

Business session was on "Emerging competency imperatives for young managers in 21st century", which was conducted by Dr. R.P. Singh. He laid emphasis on communication skills, English language, creativity, innovation and gave different outlook towards becoming a successful manager.

He mentioned about personality development and the managerial competencies like initiative, inquiry, energy, advocacy, critique and so on. It was an enthusiastic session in which students and faculty participated equally.

The parallel session was on "IT Infrastructure: contemporary issues", which was headed by Dr. Nityesh Bhatt.

He discussed about the three levels of infrastructure i.e. local level, corporate level and public level. He also threw light on technology drivers of infrastructure evolution such as Moor's Law, law of Mass Digital Storage and many more. Contemporary issues discussed were on Grid Computing, RFID Computing etc.

The session was quite interactive and knowledgeable. The day concluded with a high tea along with the preparations for the next day.

3rd Nov 2012.

On the second day of the workshop concurrent sessions were held on Management and IT on the topics Globalisation by Prof. Naval Kishore covering the case about the marketing of Apple5 in India and sharing mantras for success as, Intelligence, Distinguished skills, Distinctive personality, Capability of influencing others, Hard work, commitment and smartness, with Integrity. He also explained the types of failure with deep insight as Preventable failure, Unavoidable failure and Intelligent failure;

Mr Madhukar Dubey Director Fusion E solutions addressed on the topic of Cloud Computing in a very simple manner explained the meaning, importance, applications of cloud computing and service providers. He also threw light on issues like security, reliability, bulk data storage, distributed computing and fast data retrieval. The session was highly interactive.

Mr. Asif Karim Sahir, Senior Manager HR, J K Lakshmi Cement, laid stress on corporate expectations from students of today and in a very attractive manner explained about how to get success after failure by

sharing his own personal experiences and explaining the importance of theoretical and practical Knowledge.

A session on Business Intelligence was led by Dr Azimuddin Khan (Manager Systems, RSMML) He explained the advantages, uses and benefits of IT in business. The content threw light on business domain explaining the developments from TPS to latest BIS with detailed frontend and backend considerations. Issues like data warehousing, data mining, BIG DATA and many more was discussed with the help of case studies. He stressed on the need of skill development for the future technologies. The session ended up with query solving.

This session was followed by Lunch and after the lunch, the program continued with a plenary session on "Team management skills which conducted by Dr. Karunesh Saxena.

He covered many aspects on team management. He explained the five stages of team formation. To give a clearer picture of the session, he showed different videos and clips from Movies. The session concluded with a great energy and a big applause. He also mentioned that it is the ordinary intelligence that will help in getting the job but it is emotional intelligence that will make the one successful. He discussed the various components of EI like self level, inter personal and at group level.

To give a clearer picture of the session, he conducted an exercise for the students to find out their personal effectiveness scale.

"Workshop at Aishwarya college: A Platform for exchange" This expression was given by the Chief Guest Prof I.V. Trivedi (Honble Vice Chancellor, M L Sukhadia University, Udaipur at the valedictory ceremony of the two days National Workshop on Success Mantras for BIZ-IT (2-3 November 2012) organized by Aishwarya Institute of Management and IT for bridging the gap between industry and academics.

The Guest of honour was Prof. Nawal Kishore (Director, School of management studies, IGNOU, New Delhi. The dignitaries present during the occasion were Prof. Karunesh Saxena (Director CDC MLSU), Chairperson and MD Dr. Seema Singh, Dr Archana Golwalkar (Director AIM & IT) and workshop Convener Mr Kapil Shrimal; Aishwarya Research Communication Journal volume 4 was released on this occasion.



Hon'ble V C Addressing the participants during the valedictory programme



Release of Aishwarya Research Communication vol. IV during the valedictory programme



Mr Asif Karim on HR Mantras



Prof. Nawal Kishore on International Market



Dr Azimuddin Khan on Business Intelligence



Mr Madhukar Dubey on Cloud Computing

Career in Event Management

Date : 6 Nov 2012

Speaker : Mr Devesh Sisodiya

A guest lecture on "career in Event Management" by Mr Devesh Sisodiya (Senior Operations Executive, Priya Events ,Mumbai) Alumni Aishwarya P G College, was organized by Aishwarya Institute of Management and IT on 6th November 2012.

Dr. Archana Golwalkar welcomed and introduced the guest and provided students with an opportunity to

gain insight to the fast growing market of event management. The session provided exposure to students in the field of event management, with the importance of managing Time Money and Team (TMT), Self Motivation and punctuality, Problem Solving by divide and conquer and Team work.

Mr Sisodiya also welcomed the students to take up assignments in event management for gaining a learning experience. The entire session was interactive and students got inspiration. The vote of thanks was given away by Ms Heena Paliwal (MCA)

Training and Placement

Date : 09-11-2012

Guest : Sanjeev Kumar

There was a training and placement activity for MCA Semester V Students keeping in view their project

training in industry. Blink Team Technologies was invited for campus placement. A team of three experts conducted online test, technical interview and PI. 17 students got selected in the first round and 12 in the second round by this team. They will be provided training for six months and employment.

Orientation for Event Management of Job Fair

Date : 23 Nov 2012

Speaker : Mr Amit Mathur

An orientation programme was organized for a large group of the students interested in event management during the job fair in Aishwarya college campus organized by Raahat Healthcare jobs to be held on 1 & 2 December 2012. Dr Archana Golwalkar (Director AIM & IT) educated and encouraged the students to accept the opportunity and witness the learning experience. There were 46 Students from management and IT who

showed their interest to volunteer their services during the two day job fair. Out of the 46 students 20 students were selected after a brainstorming session delivered by Mr Amit Mathur (Project Coordinator Raahat Health Care Jobs, Udaipur) with his associate Ms Pooja Paliwal. The students were asked to report for a week for 2 hours training daily at Raahat Health care centre. The students' contribution will be recognized and certificate will be awarded to them after the completion of the event.



Students witnessing the experience of peers



Achievers in Event Management during Job Fair



Understanding personality through drawing

Date 28 Nov 2012

Speaker : Dr Archana Golwalkar

A unique initiative was taken by means of a practical exercise for understanding personality of self and others through drawing for development of the students. This is one of the tools used by companies while recruiting. The students were asked to draw certain objects instantly coming to their mind when told

about the category. After completion, representation of objects, by individual participant was interpreted, assessed and shared by Dr Archana Golwalkar (Director AIM & IT). The event helped the students to know themselves identifying their strengths and weaknesses. And learnt how they can improve themselves while learning about others.



Students working on the personality assessment exercise



Interpretation of personality by Dr Archana Golwalkar on the basis of drawing



Students after discovering their personality

MOBILE INTERNET COMPUTING: A NEW REVOLUTION

The use of the Internet on smartphones and other mobile devices has changed the way people communicate and consume information, creating an exponential rise in the acceptance, adoption, and usage of data. With the ability to access information at any time, in any location, on a hand-held device, consumers can now make more and more decisions quickly and easily. As consumers capitalize on the power of mobile devices, the same transformation is occurring in business. Business applications that were mildly successful when used on a desktop, have suddenly become highly effective and valuable when consumed

on the go, whenever and wherever business is conducted. Mobile business information access will likely eclipse desktop information access in the near future, leading to a new era of Mobile Intelligence. The convergence of business information and analytics with mobile technology is empowering business people in a way that was never possible, until now. Mobile Intelligence delivered through smart phones and other mobile devices has the potential to revolutionize business processes across every industry.

Nikhil Singh Rathore, MBA /

MOBILE COMPUTING: THE 5TH MAJOR TECHNOLOGY CYCLE OF THE LAST HALF CENTURY

Since the 1960s, there have been four major cycles of computing: mainframes, mini computing, personal computing, and desktop computing. Mobile computing, the 5th technology cycle, is predicted to have a far greater impact and adoption than any of the

previous cycles. Today's mobile computing is best epitomized by use of the Internet on smartphone devices, including the Apple iPhone, Google Nexus One, and RIM BlackBerry. Smartphones are exploding in popularity and technical capabilities. The adoption rate

of smartphones is far outpacing previously observed adoption rates of Internet or desktop-based technologies.

The reasons are simple: these mobile devices provide constant connectivity and are convenient to carry, extremely powerful, and easy and fun to use. Unique capabilities aside, the number of people that can carry a smartphone is significantly greater than the number of people that take a laptop with them when away from

the office. Mobile computing will further expand its footprint with the arrival and adoption of mobile tablet devices. Static, at-your-desk computing using a mouse and a keyboard is quickly becoming outdated. Almost everything about today's computers, for the majority of daily tasks, is obsolete. The future is mobile computing on light-weight, connected devices that use a Natural User Interface (NUI) and deliver information and applications in the palm of your hand.

Dinesh K Nama, MCA V

INCREASING THE VELOCITY OF THE TRANSACTION

The convergence of business information and analytics with mobile technology is empowering more and more people to make hands-on, immediate decisions. Users can sift through enormous volumes of data on their handheld devices and convert this data into actionable insight. In less than a few seconds, whether in a noisy restaurant, an airport terminal, an aisle of a retail store, or a conference room, information is accessible without sitting down and finding a place to plug in a laptop.

Rapid decision-making is key to accelerating the profitability of business. In today's fast-changing, competitive business environment, it is imperative to provide immediate answers to both internal and external customers. With Mobile Intelligence, decision makers now have the power to make these decisions immediately.

Business Applications

Enterprises and its employees are increasingly becoming dependent on their mobile devices to save time and multitask. With mobility penetrating all departments of an organization, app development for businesses is going to expand further and grow in 2012. Wise choice of the platform and specific business app is going to drive the growth for application developers.

Cloud and Mobility

Cloud computing can make a significant difference for mobile users as their devices offer continually improving functionality. The partnership between very

powerful mobile devices and even-more-powerful cloud platforms creates the sort of opportunity that stretches the mind for application developers, and introduces new opportunities for applications that didn't even occur to people in the desktop PC world.

Mobile Payment Apps

Payment preferences of the consumers are shifting from just online to mobile payments.

Mobile Wallet services are likely to replace credit/debit cards and net banking. Organizations other than financial institutions will also invest in custom made payment applications.

Location Based Apps

The traction to develop location based applications is on the rise with all the mobile devices being able to support GPS. This is beneficial for mobile advertisers, mobile markets to offer targeted location based content for its consumers.

Security

As new and different types of mobile devices are introduced, corporate IT departments will find it increasingly challenging to identify and authenticate individual end users. As such, expect to see a combination of improvements in both Virtual Private Network (VPN) software and hardware-based VPNs to support multiple device types.

Smriti Talesara, MBA III